

Scorecard for Window Displays

Club _____

Theme for the Year _____

Booth Theme _____

Basis of Evaluation	Score
Educational Value <ul style="list-style-type: none"> • Does it promote 4-H fully? • Does it show life skills? • Does it prompt the viewer to act or decide? • Is there a phone number for interested viewers? • Does it have handout material? • Can young people understand the message? 	
Interest and Originality: <ul style="list-style-type: none"> • Does it follow the theme? • Does everything contribute to the theme? • Does it attract youth? • Is the idea original and presented interestingly? • Does the display have moving parts, audience participation, lighting effects, or attractive colors to attract and hold the audience? 	
Appearance: <ul style="list-style-type: none"> • Artistic, neat and well-balanced? • Are the colors attractive? • Does it have the proper amount of material? • Is it in a good traffic area? 	
Quality of Display Material: <ul style="list-style-type: none"> • Are signs easy to read? Consider size of letters and cards in relation to importance of idea and distance from viewer. • Are the articles well-proportioned to the size? • Are background materials good? • Are 4-H project items displayed? 	
TOTAL POINTS	

Comments:

Ribbon Placing: Purple _____ Blue _____ Red _____ White _____